

Important Information about Business Plan Basic Seminar Summer Semester '21

Seminar Schedule

See below, (version April 1, 2021)

Course Registration

Every single participant has to register via online form on our website to accept the Privacy Policy of UnternehmerTUM GmbH: <https://www.techtalents.io/business-plan-basic-seminar/>

A registration via Campus TUMonline is neither necessary nor possible

Team Formation

Interdisciplinary teams of 3-4 students (min 2 ppl, max 5 ppl)

See schedule below for team formation opportunities

Team registration until **2.5.2021** (once per team, you will receive the link during kickoff and on Slack)

Kickoff Attendance

21.4.2021 ONLINE (start 18:00 h)

Mandatory for every team member!

The Seminar is Held Online!

Online Team Finding & Ideation

Online Kickoff via Zoom

Online Sessions, Lecturer Consultation Hours, Exam Tips (flipped classroom)

Online MidTerm Pitch (upload of video and text)

Teamwork (online or offline, free choice)

Online Final Presentation

Workload

The seminar requires 7-10 hours of work per week and participant

Depending on your faculty the seminar is usually accredited for 3-4 ECTS

Please check with your Student or Examination Office

Grading

Registration for exam (means for final presentation) in TUMonline

1. 30% Prototype: As close to functional prototype as possible, must be interactive

2. 30% Business plan read deck of 7 to 10 slides

3. 40% 8-minute Pitch Presentation

If you don't need a grade you don't have to hand in a business plan read deck. You only need to bring your prototype and hold an informal pitch.

Communication

Slack is the main communication tool: join.slack.com/t/utum-techtalents/signup go to channel [#bpg_21s](#)

Write us an email to techtalents@unternehmertum.de if you have a personal request or contact directly [@Christian_Orth](#) on Slack, he will answer within a day

A Personal Coach for Every Team

A personal coach is highly recommended to get the most out of the seminar!

You don't have to choose a coach, but if you choose a coach's guidance, meetings are mandatory!

Regular coaching sessions throughout the seminar

Meet the course coaches at the kickoff

Schedule Business Plan Basic Seminar Summer Semester '21

Note: If you choose to work with a coach, you will have regular meetings with him or her in addition to the Online Sessions.

Date	Topic	Attendance	Location
15.4.2021 17:00-17:50	Info-event	Optional	online
15., 25. & 28.4.2021 18:00-19:30	Team Finding and Ideation Sessions	Optional	online
21.4.2021 18:00-20:00	Kickoff Business Plan Basic Seminar	Mandatory for all team members	online
2.5.2021	Deadline Team Registration	Mandatory, one registration per team	online
5.5.2021 18:00-20:00	First Online Session on problem, solution, prototyping, business model	Mandatory (at least 1 person per team)	online
During weeks 19 through 21	Two meetings with your coach	Mandatory	online or offline
31.5.2021	MidTerm Pitch (as online team deliverable, written feedback)	Mandatory for all team members	online
02.6.2021 18:00-20:00	Second Online Session on market, competition, financials, Minimum Viable Product, business plan	Mandatory (at least 1 person per team)	online
During weeks 23 through 25	Two meetings with your coach	Mandatory	online or offline
16.6.2021 18:00-20:00	Lecturer Consultation Hours	Optional	online
30.6.2021 18:00-19:00	Important: Exam Tips!	Mandatory (at least 1 person per team)	online

1. a/o 2.7.2021 tba	Presentation Training workshop(s) with Steffi	Optional	online or on-site in Garching UnternehmerTUM
During weeks 26 through 27	Dry Run of the final presentation with your coach	Mandatory	online or offline
12.7. to 15.7.2021 individual dates	BPG Final Presentations	Mandatory for all team members	online