

EVENTS

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TUM

TUM LECTURE SERIES | SUMMER SEMESTER 2021

INNOVATIVE ENTREPRENEURS

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INNOVATIVE-ENTREPRENEURS](https://techtalents.io/innovative-entrepreneurs)

Hanno Renner, Co-founder and CEO of Personio

Overview

Objective

The goal of this lecture is to inspire students and academics of various fields to take the entrepreneurial path, gain basic knowledge about establishing and leading technology- and growth-oriented businesses and learn from the experiences of entrepreneurial personalities.

Content and Structure

Each lecture of 90 minutes includes a presentation of a guest speaker and a Q&A session. In the first 60 minutes, outstanding managers, entrepreneurs and executives from a wide range of industry sectors give a speech on topics like founding and/or managing companies, recognizing opportunities, innovation management, growth and leadership as well as the facets of Entrepreneurship. In the last 30 minutes the participants ask questions and discuss with the speaker.

Target Group

Students and academics of all faculties of the Technical University Munich, who want to learn more about the challenges and opportunities of an entrepreneurial path.

Examination Performance

The examination is an individual project work. The start of the project work is a workshop on May 20. The project work lasts several weeks. At the end, the students describe their experiences and the learning process in a reflection paper. The ECTS-allocation varies in the different study programs.

Framework

Participants: approx. 300 Students and academics from various faculties of the TU Munich

Location: The lecture will be held online.

Time: The lecture will take place every Thursday from 5:30 pm to 7 pm.

Contact: seminare@unternehmertum.de

Thursday, 15.04.2021, 17.30 - 19.00

Silicon Valley and Munich - Magic Ingredients for leading Start-up Ecosystems

Prof. Dr. Helmut Schönenberger, Vice President Entrepreneurship, Technische Universität München, Co-Founder and CEO, UnternehmerTUM

Prof. Jack Fuchs, Adjunct Professor and Lecturer in Entrepreneurship, Stanford University

From Isar To Space

Josef Fleischmann, COO and Co-Founder, Isar Aerospace

Thursday, 22.04.2021, 17.30 - 19.00

Entrepreneurial Leadership

Claudia Liebenthal, Executive Director Manage and More, UnternehmerTUM

Thursday, 29.04.2021, 17.30 - 19.00

To Be Announced

Thursday, 06.05.2021, 17.30 - 19.00

To Be Announced

Hanno Renner, Co-Founder and CEO, Personio

Thursday, 20.05.2021, 17.30 - 19.00

Design Your Life. Design Our Future.

Workshop by Manage and More -
The Entrepreneurship Scholarship

Thursday, 27.05.2021, 17.30 - 19.00

What do You Need to Start a New Business?

André Alcalde, Co-Founder and Chief Product Officer, CELUS

Thursday, 10.06.2021, 17.30 - 19.00

Mission I'MPOSSIBLE - An Entrepreneurial Journey.

Veronika Schweighart, Co-Founder & COO, Climedo Health

Thursday, 17.06.2021, 17.30 - 19.00

Successful Female Entrepreneurs Panel

Barbara Buades, Co-Founder and CEO, MEETOptics
Maria Mateo, Co-Founder and CEO, Ibisa Network
Sabine Stuiver, Co-Founder and CMO, Hydraloop

Thursday, 24.06.2021, 17.30 - 19.00

ProGlove - How to Grow up as a Start-up

Andreas König, CEO, ProGlove
Thomas Kirchner, Founder, ProGlove

Thursday, 01.07.2021, 17.30 - 19.00

TUM Venture Labs - Opportunities Through New Technologies

Thursday, 08.07.2021, 17.30 - 19.00

Fernride - How to Start a Technology Start-up as a Spin- off from a Research Lab at TUM

Hendrik Kramer, CEO and Co-Founder, Fernride

Thursday, 15.07.2021, 17.30 - 19.00

Guide for Aspiring Founders without Ideas

Steffen Kastner, Head of Product Management, UnternehmerTUM
Tobias Kalkowsky, Agile Coach, UnternehmerTUM

Speakers

Thursday, 15.04.2021, 17.30 - 19.00

Silicon Valley and Munich – Magic Ingredients for leading Start-up Ecosystems

Prof. Dr. Helmut Schönenberger, Vice President Entrepreneurship, Technische Universität München, Co-Founder and CEO, UnternehmerTUM



Helmut Schönenberger studied aerospace engineering in Stuttgart and completed a postgraduate degree in business administration at the Technical University of Munich. In his diploma thesis on the comparison of Stanford University with the TUM, he recommended establishing an innovation center

in Munich. With the help of the entrepreneur Susanne Klatten, the UnternehmerTUM gGmbH emerged in 2002, today Europe’s largest business incubator and innovation center. Helmut Schönenberger’s passion is to lead promising start-ups to success and to inspire people for innovation and entrepreneurship. The goal of TUM Entrepreneurship and UnternehmerTUM is to support scalable high-tech start-ups, founders and scientists from the first idea to the successful product. Since January 2020 the TUM has appointed Prof. Dr. Schönenberger Vice President Entrepreneurship.

Prof. Jack Fuchs, Adjunct Professor and Lecturer in Entrepreneurship, Stanford University



Jack Fuchs is an investor, global entrepreneur, and lecturer. His current roles include VC Partner, Board representative, CFO, and advisor positions with IT, Med-Tech, and Clean Tech businesses. Jack is an Adjunct Professor in Entrepreneurship at Stanford University, an Affiliate Professor with ESCP Europe,

and a contributor to entrepreneurship at the Technical University of Munich. He mentors entrepreneurs and conducts workshops in entrepreneurship around the world. Over the past 10 years, he has invested in and advised over 20 companies in Europe, Asia, Latin America, and the US. His investments include Brex, Meituan Dianping, Motiv Power Systems, Pylot, Artemys Foods, and Kyte. He aspires to help global entrepreneurs

establish the best version of Silicon Valley wherever they are through mentoring, lecturing and speaking at companies, conferences and universities throughout the world.

From Isar To Space

Josef Fleischmann, COO and Co-Founder, Isar Aerospace



Josef studied mechanical engineering at the TU Munich. During that time he was also actively engaged at the WARR where he developed and launched sounding rockets & setup an entire production processes in-house. Additionally, he participated in and won the first Hyperloop contest hosted by SpaceX

and Elon Musk as a team leader. Now he is putting his skills to work at Isar Aerospace as the companies COO focusing on topics such as manufacturing operations, testing, infrastructure and launch campaigns.

Thursday, 22.04.2021, 17.30 - 19.00

Entrepreneurial Leadership

Claudia Liebenthal, Executive Director Manage and More, UnternehmerTUM



Claudia Liebenthal is Executive Director of the Manage and More program at UnternehmerTUM. Even beyond this program, the topic of good leadership is close to her heart. Her goal is to create ideal learning environments so that students can develop their entrepreneurial talents and become responsible leaders.

Thursday, 29.04.2021, 17.30 - 19.00

To Be Announced

Thursday, 06.05.2021, 17.30 – 19.00

To Be Announced

Hanno Renner, Co-Founder and CEO, Personio



Hanno Renner is co-founder and CEO of Personio, the all-in-one HR software for SMEs. After his bachelor's degree in industrial engineering, Hanno did his master's in Munich, Auckland and New York. Since 2015, he and his team have been helping small and medium-sized businesses across Europe

unlock their potential by digitizing and automating HR processes.

Thursday, 20.05.2021, 17.30 – 19.00

Design Your Life. Design Our Future.

Workshop by Manage and More –
The Entrepreneurship Scholarship

What do companies like Apple, Amazon, BMW and Deutsche Bank have in common?

Correct – they all use Design Thinking as a central approach in their innovation processes. Take part in this revolution in understanding and solving complex problems in a new way! Together with Manage and More you will learn about the process in a playful way and develop innovative solutions for tomorrow in this introductory workshop.

”The goal of a designer is to listen, observe, understand, sympathize, empathize, synthesize, and glean insights that enable him or her to ‘make the invisible visible.’” – Hillman Curtis (pioneer of web design). So, you too can make the invisible visible and experience Design Thinking up close with us!

Thursday, 27.05.2021, 17.30 – 19.00

What do You Need to Start a New Business?

André Alcalde, Co-Founder and
Chief Product Officer, CELUS



André Alcalde is co-founder and Chief Product Officer at CELUS, a deep-tech start-up in Munich providing cloud-based software to automate design processes in the electronics industry. Passion for engineering, ambition, and curiosity are some of his trademarks. Born and educated in Brazil, he moved to

Germany in 2011 to work as an electronics engineer. In the spring of 2018, during his TUM EMBA studies, André met his co-founders through the UnternehmerTUM network and joined CELUS. Since then, he has been driving the product team to deeply understand customer needs, to envision products and features that deliver value to customers, as well as to keep R&D, sales, and marketing teams in synchrony. Today, CELUS is backed by top VC investors in Europe, counting on 28 team members and growing at a fast pace.

Thursday, 10.06.2021, 17.30 – 19.00

Mission I'MPOSSIBLE – An Entrepreneurial Journey.

Veronika Schweighart, Co-Founder & COO,
Climedo Health



Veronika Schweighart is the Co-Founder and COO of Climedo Health, a Munich-based software company developing electronic data capture solutions to accelerate clinical validation and post-market surveillance. Holding a degree in Business Administration (LMU) and Technology Management

(CDTM), Veronika is a serial entrepreneur with international work experience in business development, strategic marketing, and technology consulting. Next to her passion for all things digital, health and sports, she is on a personal mission to foster diversity in high-tech entrepreneurship.

Thursday, 17.06.2021, 17.30 - 19.00

Successful Female Entrepreneurs Panel

Barbara Buades, Co-Founder and CEO, MEETOptics



Bárbara Buades jumped from a PhD in Photonics at ICFO (Barcelona, Spain) to an entrepreneurial path starting her own company about two years ago. With a mission to make photonics accessible and easy to understand for everyone, she started developing a search engine for available optics in the

market, www.meetoptics.com, and guides companies finding cutting edge technologies for future development of their applications. Her passion of finding solutions and improving current scenarios made her work as a Laser consultant and as a project lead in an AI & Business intelligence company. She holds a B.Sc. and M.Sc. in Physics from the University of Barcelona and an M.Sc. in Optics and Photonics from Imperial College London (UK). Her wide background in science plus her enthusiasm to think and create new ways to do things that can help our day-to-day lives are the driver of her life. She is curious, active and a lover of outdoor activities. Always in for a let's try it and do it!

Maria Mateo, Co-Founder and CEO, Ibis Network



Maria Mateo has been in the space and satellite communications industry since 2005. She is M.Sc. in Telecommunication Engineering, Master in Satellite Communications and Executive MBA. Maria is also a serial entrepreneur and investor, having started ventures since she was 16 and entering in blockchain

in 2015. She co-founded IBISA, an Insurtech start-up that enables the next generation of insurance for agriculture. She is also Affiliate Partner in True Global Ventures, Advisory Board Member at Evrensel Capital Partners, mentor in Founder Institute and member of the advisory board at WEF Global Shapers Community Luxembourg. Maria is an inquisitive, creative and objective oriented person interested in combining new technologies to advance as a society and create sustainable value.

Sabine Stuiver, Co-Founder and CMO, Hydraloop



Sabine Stuiver is the CMO and co-founder of Hydraloop Systems, a global leader in designing and producing innovative and game-changing decentralized water recycling products. Sabine Stuiver is an avid advocate of the UNSDGs, influencing and mobilizing stakeholders across the

water sector to collaborate on sustainability. She is a serial entrepreneur with a strong international business network and features in the acclaimed NETFLIX documentary 'Brave Blue World' and was awarded the European Union's EUTOP50 2020 Award for 'Female Entrepreneur for a Sustainable Innovation' in December 2020. Hydraloop received global recognition from a range of organizations including the World Alliance for Efficient Solutions, Water Europe, TIME Magazine and Newsweek, and won numerous awards, including 'Best of the Best' at CES2020, the worlds largest consumer and electronics show in Las Vegas.

Thursday, 24.06.2021, 17.30 - 19.00

ProGlove - How to Grow up as a Start-up

Andreas König, CEO, ProGlove



Andreas König has been CEO of ProGlove since December 2018. Before joining the Munich-based start-up, König was CEO of the German 'Unicorn' TeamViewer. Together with his team, he not only increased the number of installations to over 1.5 billion, but also increased the number of users to 400 million. Prior

to this, the Austrian-born CEO was in charge at Swisscom IT Services AG, where he integrated two business units with over 4,500 employees. Before, Andreas König was Senior Vice President and General Manager EMEA at NetApp. Under his leadership, the storage specialist succeeded in flawlessly building and expanding the company on the European market. He can look back on more than 20 years of management experience.

Thomas Kirchner, Founder, ProGlove



Thomas Kirchner is a co-founder and first CEO of ProGlove. His firm believe in Design Thinking along with his background in engineering have been key to shaping Pro-Glove’s product portfolio and the company’s evolvement from start-up to scale-up. Thomas has been instrumental in designing ProGlove’s

vision to empower the human workers by connecting them to the IoT. In November of 2018, Thomas handed over his role as CEO. In his current role as “Founder As A Service” Thomas supports ProGlove wherever help is needed. He still holds a seat in the Supervisory Board and his shares in the company.

Thursday, 01.07.2021, 17.30 - 19.00

TUM Venture Labs - Opportunities Through New Technologies

TUM Venture Labs are new entrepreneurial innovation hubs re-enforcing in a unique way tech-based business creation at the interfaces of engineering, natural, life and data sciences and medicine. They support entrepreneurial talent in tech-based business translation from research, offering an entire ecosystem with the necessary development environments.

Thursday, 08.07.2021, 17.30 - 19.00

Fernride – How to Start a Technology Start-up as a Spin-off from a Research Lab at TUM

Hendrik Kramer, CEO and Co-Founder, Fernride



Before launching FERNRIDE, Hendrik Kramer specialized in Entrepreneurship and Autonomous Driving at his Master’s program at TU Munich and Stanford University. He already started his first company at the age of 16 and scaled it to a successful international business.

Thursday, 15.07.2021, 17.30 - 19.00

Guide for Aspiring Founders without Ideas

Steffen Kastner, Head of Product Management, UnternehmerTUM



Steffen Kastner is a trained journalist who somehow slipped into product management and user research. He launched the online stores for software and toys for Amazon and made products useful to the customers of Weltbild. He went on to develop dozens of digital products for Haymarket Media and

established user research at Gutefrage.net.

Steffen helps teams at DPS to spot problems and create ideas that join the dots discovered through user research. He also supports them in turning those ideas into reality, plus he loves to stir things up with provocative questions.

Tobias Kalkowsky, Agile Coach, UnternehmerTUM



After his diploma of media technology Tobias Kalkowsky spent a couple of years in the film industry before he completed a management traineeship at Hubert Burda Media and got into classical project management.

Meeting Marty Cagan on his way of becoming a product manager was definitely a changing point in his career. His aim is to support the participants and the team members to evolve into a self organized and fast learning team.