

Important Information about Business Plan Advanced Seminar Summer Semester 2021

Seminar schedule

See below

Course Application

Every team has to apply via Typeform to accept the Privacy Policy of UnternehmerTUM GmbH

<https://www.techtalents.io/businessplan-advanced-seminar/>

Deregistration is possible, a registration via Campus TUMonline is neither necessary nor possible

Kickoff attendance

20.04.2021 ONLINE

Mandatory for every team member!

The seminar is held online!

Workload

The seminar requires around 10 hours of work per week and participant

Depending on your faculty the seminar is usually accredited for 6 ECTS

Please check with your Student Office or Examination Office

Communication

Slack is the main communication tool: join.slack.com/t/utum-techtalents/signup

Write us an email to techtalents@unternehmertum.de if you have a personal request or contact directly [@Stefanie Guttleber](#) on Slack, she will answer within a day

Personal coach

Every team gets a personal coach

Schedule Business Plan Advanced Seminar Summer Semester 2021

Note: Meetings with your coach are additional to this schedule

Date	Topic	Location
04.04.2021 23:59	Application deadline	online
20.04.2021 13-17 Uhr	Kick-Off & Pitches all teams	online via Zoom
04.05.2021 16-18 Uhr	Product-Market-Fit	online via Zoom
18.05.2021 16-18 Uhr	Market - Competitors - - USP	online via Zoom

01.06.2021 16-18 Uhr	Business Model	online via Zoom
15.06.2021	Midterm pitches	online via Zoom
29.06.2021 16-18 Uhr	Sales - GTM - Marketing	online via Zoom
06.07.2021 (individual slots)	Dry Runs for finals	online via Zoom
27.07.2021 (individual slot)	Final presentations	online via Zoom
25.05., 22.06., 13.07.2021 each 18.00-19.30	Community Sessions	online/offline if possible (optional)
08.06.2021 16-18 Uhr	Workshop with Pape&Co "Formalia founding an enterprise & other troubles"	online/offline if possible (optional)